



2009 AAS DISPLAY GARDEN EXEMPLARY EDUCATION AWARD

All-America Selections invites your AAS Display Garden to enter your most successful 2009 educational event for the opportunity of national recognition for an exemplary education award. We welcome you to enter your event materials using the enclosed entry form.

WHO CAN ENTER:	AAS Display Gardens featuring AAS Winners in a field day or open house event are encouraged to enter. Entrants may be AAS Flower Display Gardens, AAS Vegetable Display Gardens, or AAS Display Gardens that feature both Flowers and Vegetables.
CRITERIA FOR ENTERING:	Your AAS Display Garden must feature an educational program, open house, or field day during 2009 that informs the public about the AAS program and AAS Winners. <ul style="list-style-type: none">▶ A description of your event and how AAS Winners were featured is required.▶ Sample of materials distributed at your 2008 event are required.▶ The number of event attendees must be provided.▶ Photos of your garden and your event are required.▶ Only one entry will be allowed per year from each official AAS Display Garden.▶ Previous contest winners may not enter.
CRITERIA FOR JUDGING:	75% event substance, educational content, and quality of event publicity 25% presentation style, originality, materials and garden display
NUMBER OF WINNERS:	This award will be presented to one AAS Display Garden for each category. The three categories are based on your estimated number of garden visitors for the growing season during which AAS Winners were featured to the public. Category I: Up to 4,999 visitors during the growing season Category II: 5,000 to 49,999 visitors during the growing season Category III: 50,000 or more visitors during the growing season
JURY:	A selected committee of three AAS representatives will determine the winners.
ENTRY DEADLINE:	November 20, 2009
WINNER ANNOUNCEMENT:	Winners will be notified January 20, 2010
AWARD:	The winners will be awarded an "AAS Exemplary Education Award" plaque. AAS will submit a press release to the media and contest winners will receive national recognition on the AAS website www.all-americaelections.org
SUBMIT ENTRY TO:	All-America Selections 1311 Butterfield Road, Suite 310 Downers Grove, IL 60515-5625

Contact Ms. Macie Zorn with questions: Phone: (630) 963-0770 Fax: (630) 963-8864 email: aas.ngb@attglobal.net



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APPLICATION TO ENTER

Please type or print.

Date submitted:

Company name:

AAS Display Garden name:

Your garden category:

- Category I. Up to 4,999 visitors during the growing season
- Category II. 5,000 to 49,999 visitors during the growing season
- Category III. 50,000 or more visitors during the growing season

Number of visitors during the growing season:

Date of featured event:

Number of attendees at your featured event:

Correspondence street address:

Correspondence City, State, Zip:

Name of person submitting application:

Applicant's title:

Applicant's phone number: Email:

The items listed below are required with your entry:

- Description of your event
- Sample materials distributed at the event
- Samples of event publicity
- Photography of your garden and event (film or digital non-returnable)

Submit your entry to: All-America Selections
1311 Butterfield Road, Suite 310
Downers Grove, IL 60515-5625

Entry Deadline: November 20, 2009
Winner Announcement: January 20, 2010

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